



ADVERTISING RATE CARD

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SPOT PLACEMENT (per second)			PROGRAMME SPONSORSHIP (per minute)		
Duration	Peak	Non-Peak	Duration	Peak	Non-Peak
60 sec	₦6,860	₦4,855	60 min	₦100,000	₦6,150
45 sec	₦4,900	₦3,800			<i>Confirming w/ client</i>
30 sec	₦3,500	₦2,500			
			45 min	₦60,050	₦50,500
			30 min	₦32,100	₦24,800

PAID ANNOUNCEMENT (Ind. & Local Biz)			PROGRAMME LIVE APPEARANCE	
Words	Peak	Non-Peak	Duration	Rate
1-50	₦4,000	₦2,000	5 min	₦25,000
51-75	₦6,100	₦4,000	10 min	₦35,000
75-100	₦8,585	₦6,000	15 min	₦43,500
			30 min	₦52,000
			45 min	₦75,500
			60 min	₦91,500

STUDIO & PRODUCTION CHARGES		COMMERCIAL NEWS & PHONE-IN LIVE	
Service	Rate	Service	Rate
Jingle production	₦52,000	Commercial News	₦10,000 / min
Additional voice	₦32,500	Phone-In Live	₦100,000 / hour
Voice only	₦26,000		
Hourly studio booking	₦10,600		
Hybe	₦39,000		
Outside broadcasting (OB)	₦250,000		

Thanks for your patronage